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Dated: _____

Docket No.: 06727/100H935-US1
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Oren Rosenfeld

Application No.: 10/776,367

Confirmation No.: 5499

Filed: February 10, 2004

Art Unit: 2876

For: ELECTRONIC SHELF LABEL SYSTEMS
AND METHODS

Examiner: Kumiko C. Koyama

RESPONSE TO ELECTION OF SPECIES REQUIREMENT

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Requirement for Election of Species mailed October 18, 2004 in this application, the applicant hereby elects to prosecute to the species of Group II (figures 1, 6, 10 and 11)).

It is respectfully submitted that Figures 12 and 13 are modifications of Figure 11 and should therefore be included in the elected Group.

The Claims reading on the elected Species are 1-40, 42-43 and 51-72.

A prompt official action on the merits of the elected Species is earnestly solicited.

Dated: December 8, 2004

Respectfully submitted,

By

S. Peter Ludwig

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